

# History & Credentials

ITS was born in 1998 when Manuela Saraiva saw a Gap in the market for media systems that could actually perform. ITS chose to use Microsoft Dynamics as the base financial system as it is a stable trusted application with a strong implementation. Since the core base was customizable, it made sense not to re-invent the wheel.

The MEVision software is a fully integrated 'end-to-end' solution that was then developed in the same technology for a modern Media, Advertising, Outdoor and Activation agency software system.

The continuous evolution of the system is based on our client's needs, which continue to change and mature.

ITS has a partnership with Microsoft to provide our clients piece of mind in providing long term stable and supported solutions.

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